

**IN THE CLAIMS:**

This listing of claims will replace all prior versions, and listings, of claims in the application:

1. – 26. (*Cancelled*).

27. (*New*) A broadcast receiving system comprising:

a broadcasting receiving apparatus which acquires broadcast program guide information including broadcast programs corresponding to a given period of time, wherein each broadcast program is represented by a plurality of information elements; and

a program reservation terminal which communicates with a homepage by way of a communication network,

(a) the program reservation terminal including:

(i) guide information receiving means for gaining access to the homepage by way of the communication network, and receiving the broadcast program guide information or simplified guide information from the homepage by way of the communication network, the simplified guide information representing the each broadcast program with fewer information elements than the broadcast program guide information;

(ii) guide information display means for selectively displaying guide information received by the guide information receiving means;

(iii) a first slot in which a removable storage medium is detachably mounted;

(iv) input means for individually designating broadcast programs based on guide information displayed on the guide information display means; and

(v) external storage control means for storing information elements as reservation data, in the removable storage medium through the first slot, the information elements representing a broadcast program designated by the input means, and

(b) the broadcast receiving apparatus including:

- (i) guide information storage means for storing the broadcast program guide information acquired by the broadcasting receiving apparatus;
- (ii) a second slot in which the removable storage medium is detachably mounted;
- (iii) means for reading the reservation data from the removable storage medium when the removable storage medium is mounted in the second slot; and
- (iv) reservation processing means for selecting a broadcast program from the guide information storage means based on the reservation data read from the removable storage medium, and executing reservation processing with respect to the broadcast program based on each information element representing the broadcast program.

28. (New) The broadcast receiving system according to claim 27, wherein the program reservation terminal is comprised of a mobile communication terminal which communicates between a homepage by way of a mobile communication network, and wherein the program reservation terminal gains access to the homepage by way of the mobile communication network and receives broadcast program guide information or simplified guide information, which represents each broadcast program using fewer information elements than the broadcast program guide information.

29. (New) A broadcast receiving apparatus used with a program reservation terminal which operates in response to an input of program designation information specifying a designated broadcast program, which converts the program designation information into a first bit reservation data string, and which stores the first bit reservation data string in a removable storage medium, the broadcasting receiving apparatus comprising:

guide information acquisition means for acquiring broadcast program guide information including broadcast programs corresponding to a given period of time, wherein each broadcast program is represented by a plurality of information elements;  
a slot in which the removable storage medium is detachably mounted;

read means for reading the first bit reservation data string from the removable storage medium when the removable storage medium is mounted in the slot; and

reservation processing means for executing reservation processing based on the first bit reservation data string read by the read means, and

(a) the reservation processing means including:

(i) conversion means for converting a first bit reservation data string, read from the removable storage medium, into a second bit reservation data string, defined by the broadcast program guide information; and

(ii) means for selecting a corresponding broadcast program from the broadcast program guide information stored in the storage means based on the second bit reservation data string obtained from the conversion means, and executing a reservation process with respect to the broadcast program based on each information element representing the broadcast program.

30. (New) A broadcast reservation terminal used with a broadcasting receiving apparatus which acquires broadcast program guide information including broadcast programs corresponding to a given period of time, wherein each broadcast program is represented by a plurality of information elements, which stores the broadcast program guide information, which selects a broadcast program from the guide information storage means based on the read reservation data, and executes a reservation process for the broadcast program based on each information element representing the broadcast program, the broadcast reservation terminal comprising:

a slot in which the removable storage medium is detachably mounted;

guide information receiving means for gaining access to a homepage by way of a communication network, and receiving the broadcast program guide information or simplified guide information from the homepage by way of the communication network, the simplified guide information representing each broadcast program using fewer information elements than the broadcast program guide information;

guide information display means for selectively displaying guide information received from the guide information receiving means;

program reservation input means for inputting a program designation information specifying a designated broadcast program based on the guide information displayed on the guide information display means; and

external storage control means for converting the program designation information input by the program reservation input means, into a first bit reservation data string, and storing the first bit reservation data string in the removable storage medium through the slot.

31. (New) The broadcast reservation terminal according to claim 30, wherein the guide information receiving means gains access to the homepage by way of the mobile communication network, and receives broadcast program guide information or simplified guide information, which represents each broadcast program using fewer information elements than the broadcast program guide information.

32. (New) The broadcast reservation terminal according to claim 30, wherein the external storage control means comprises:

conversion means for converting the first bit reservation data string into a second bit reservation data string defined by the broadcast program guide information; and

means for storing the second bit reservation data string, obtained from the conversion means, in the removable storage medium through the slot.

33. (New) A broadcast receiving system comprising:

a broadcasting receiving apparatus which acquires broadcast program guide information including broadcast programs corresponding to a given period of time, wherein each broadcast program is represented by a plurality of information elements; and

a program reservation terminal which communicates with a homepage by way of a communication network,

(a) the program reservation terminal including:

- (i) a guide information receiving unit configured to gain access to the homepage by way of the communication network, and receive the broadcast program guide information or simplified guide information from the homepage by way of the communication network, the simplified guide information representing the each broadcast program with fewer information elements than the broadcast program guide information;
- (ii) a guide information display unit configured to selectively display guide information received by the guide information receiving unit;
- (iii) a first slot in which a removable storage medium is detachably mounted;
- (iv) an input unit configured to individually designate broadcast programs based on guide information displayed on the guide information display unit; and
- (v) an external storage control unit configured to store information elements as reservation data, in the removable storage medium through the first slot, the information elements representing a broadcast program designated by the input unit, and

(b) the broadcast receiving apparatus including:

- (i) a guide information storage unit configured to store the broadcast program guide information acquired by the broadcasting receiving apparatus;
- (ii) a second slot in which the removable storage medium is detachably mounted;
- (iii) a unit configured to read the reservation data from the removable storage medium when the removable storage medium is mounted in the second slot; and
- (iv) a reservation processing unit configured to select a broadcast program from the guide information storage unit based on the reservation data read from the removable storage medium, and execute reservation processing with respect to the broadcast program based on each information element representing the broadcast program.

34. (New) The broadcast receiving system according to claim 27, wherein the program reservation terminal is comprised of a mobile communication terminal which communicates between a homepage by way of a mobile communication network, and wherein the program reservation terminal gains access to the homepage by way of the mobile communication network and receives broadcast program guide information or simplified guide information, which represents each broadcast program using fewer information elements than the broadcast program guide information.

35. (New) A broadcast receiving apparatus used with a program reservation terminal which operates in response to an input of program designation information specifying a designated broadcast program, which converts the program designation information into a first bit reservation data string, and which stores the first bit reservation data string in a removable storage medium, the broadcasting receiving apparatus comprising:

a guide information acquisition unit configured to acquire broadcast program guide information including broadcast programs corresponding to a given period of time, wherein each broadcast program is represented by a plurality of information elements;

a slot in which the removable storage medium is detachably mounted;

a read unit configured to read the first bit reservation data string from the removable storage medium when the removable storage medium is mounted in the slot; and

a reservation processing unit configured to execute reservation processing based on the first bit reservation data string read by the read unit, and

(a) the reservation processing unit including:

(i) a conversion unit configured to convert a first bit reservation data string, read from the removable storage medium, into a second bit reservation data string, defined by the broadcast program guide information; and

(ii) a unit configured to select a corresponding broadcast program from the broadcast program guide information stored in the storage unit based on the

second bit reservation data string obtained from the conversion unit, and execute a reservation process with respect to the broadcast program based on each information element representing the broadcast program.

36. (New) A broadcast reservation terminal used with a broadcast receiving apparatus which acquires broadcast program guide information including broadcast programs corresponding to a given period of time, wherein each broadcast program is represented by a plurality of information elements, which stores the broadcast program guide information, which selects a broadcast program from the guide information storage unit based on the read reservation data, and executes a reservation process for the broadcast program based on each information element representing the broadcast program, comprising:

- a slot in which the removable storage medium is detachably mounted;
- a guide information receiving unit configured to gain access to a homepage by way of a communication network, and receives the broadcast program guide information or simplified guide information from the homepage by way of the communication network, the simplified guide information representing each broadcast program using fewer information elements than the broadcast program guide information;
- a guide information display unit configured to selectively display guide information received from the guide information receiving unit;
- a program reservation input unit configured to input a program designation information specifying a designated broadcast program based on the guide information displayed on the guide information display unit; and
- an external storage control unit configured to convert the program designation information input by the program reservation input unit, into a first bit reservation data string, and store the first bit reservation data string in the removable storage medium through the slot.

37. (New) The broadcast reservation terminal according to claim 36, wherein the guide information receiving unit gains access to the homepage by way of the mobile communication network, and receives broadcast program guide information or simplified guide information, which represents each broadcast program using fewer information elements than the broadcast program guide information.

38. (New) The broadcast reservation terminal according to claim 36, wherein the external storage control unit comprises:

a conversion unit configured to convert the first bit reservation data string into a second bit reservation data string defined by the broadcast program guide information; and

a unit configured to store the second bit reservation data string, obtained from the conversion unit, in the removable storage medium through the slot.